

PRIVACY POLICY

Vertical Barre, located at Madrasstraat 44, 2030 Antwerp, Belgium, is responsible for the processing of personal data as shown in this privacy statement. Vertical Barre takes your privacy very seriously, and we therefore treat your personal data with the utmost care and we ensure adequate security.

Laws and Regulations

In all cases, we comply with the requirements set by the European Data Protection Regulation General Data Protection Regulation (AVG). In English the AVG is called General Data Protection Regulation (GDPR).

Personal data that we process

Here is an overview of the personal data that we process via the website or via our company: first name, last name, sex, date of birth, address, telephone number, e-mail address, location data, IP address, other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone, information about your activities on our website, internet browser and device type, and data about your surfing behavior (because this company is part of an advertising network).

Automated decision-making

Vertical Barre does not make decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions that are taken by computer programs or systems, without involving a person (for example a Vertical Barre employee of Individual related to the Company).

Storing personal data

Vertical Barre only stores your personal data for as long as is necessary to provide the services of Vertical Barre to you. This is also the case for everyone with whom we share your information and who performs services on our behalf. In essence, when you no longer use the Vertical Barre services or you no longer wish to receive the Vertical Barre newsletter, we will delete your personal data from our systems.

Sharing personal data with third parties

Vertical Barre intends to not share your data with any third party. Vertical Barre shares your personal data with third parties only if this is necessary for the execution of the agreement and to comply with any legal obligation. With companies that process your data in our assignment, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. Vertical Barre remains responsible for these processing operations. Companies with which we have a processor agreement are Mindbody and Mailchimp. Furthermore, we will never provide the information you provide to other parties.

COOKIES

Cookies, or similar techniques, that we use

Vertical Barre uses functional, analytical and third party cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website.

Vertical Barre uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work well and to optimize it. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements.

On your first visit to our website we have inform you about these cookies and we ask you for permission to place them.

Types of Cookies

Functional Cookies

Some cookies are indispensable for the proper functioning of the website. Without these cookies (parts of) the website

does not work. Functional cookies may be placed without your consent. These cookies come from vertical-barre.com and are deleted after the session. We do not share this information with third parties.

Blocking cookies

Most Internet browsers can be set up in such a way that cookies are not accepted or that you are informed when you receive a cookie. Keep in mind that certain parts of the website will not function or will not function optimally when you block cookies. The way you can disable cookies differs per browser.

Agreement

If you agree with the placing of the cookies then you do not have to do anything. If you prefer not to do this, you can change the privacy or cookie settings of the browser yourself. Refer to the help-section of your Internet-provider to learn how to do this.

Subsequent removal of cookies

After visiting the website you can choose to delete the cookies from your computer. How you can do this differs per browser.

View, modify or delete data

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Vertical Barre and you have the right to data portability. This means that you can submit a request to us to send the personal data we have of you in a computer file to you or another organization mentioned by you.

You can send the request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to info@vertical-barre.com.

Changes

It is advisable to consult this privacy statement regularly because we change it from time to time.

Carefulness

We hope to provide you with more information on how we handle your data with previous information. If you have suggestions to improve the care further then we would like to receive it.

COMPANY CONTACT DETAILS

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